



The resident theater company of Higley Center for Performing Arts in Gilbert, AZ
 Invites you to be part of their 2011-2012 Season



Copperstar Programs for Impact!

- **Branding-** Look your best! Each program is printed in full color on 100# book stock with an aqueous gloss coating. Copperstar represents quality. Our award winning performances are at the beautiful HCPA, one of the finest arts facilities in the East Valley.
- **Longevity-** Audiences will see your ad multiple times from August through March. Season ticket holders and repeat theatre goers will view the ad at each performance. Customers view your ad before, during and after each performance.
- **Demographics-** Theatre goers are affluent, educated and mature. Thousands of potential customers will view your ad: Programs are placed in the hand of every patron every show—that's more than 19,000 patrons per season!
- **Support the Arts-** Your business will be linked with something awesome: Copperstar begins its 4th season of producing dazzling musical theater in the East Valley. We're nonprofit, we partner with the Higley Center for the Performing Arts, we draw on community talent and volunteers, and we rock!

2011-2012 ADVERTISING:

Your Ad Choice

Season ad incentives include:

- All outside/inside cover and full page ads will be listed on our website's Sponsors page (a \$500 value)
- Full page and cover ads get 2 complimentary tickets to any Copperstar Show in the season.

Final deadline for regular season ads is 9/30/11.

| Ad Choice | Rates | Ad Size |
|-------------------------|-------|-----------------|
| Half page inside cover* | \$765 | 4.75"w x 3.75"h |
| Full page* | \$935 | 4.75"w x 7.75"h |
| Half page horizontal | \$578 | 4.75"w x 3.75"h |
| Half page vertical | \$578 | 2.25"w x 7.75"h |
| Quarter page vertical | \$334 | 2.25"w x 3.75"h |

www.copperstarrep.org